

# Hummel International Sport & Leisure A/S in Apparel (Denmark)

https://marketpublishers.com/r/H55FA300761EN.html

Date: April 2013 Pages: 2 Price: US\$ 150.00 (Single User License) ID: H55FA300761EN

## Abstracts

Having reached a position as the third biggest sportswear company in Denmark, only slightly smaller than Nike and adidas, Hummel considers the growth potential in Denmark nearly exhausted. Focus will be on maintaining the domestic market, whilst growth strategies are focused on foreign markets.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Clothing, Footwear, Sportswear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Apparel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning."



## Contents

Strategic Direction Key Facts Summary 1 Hummel International Sport & Leisure A/S: Key Facts Summary 2 Hummel International Sport & Leisure A/S: Operational Indicators Company Background Production Competitive Positioning Summary 3 Hummel International Sport & Leisure A/S: Competitive Position 2012 Internet Strategy



#### I would like to order

Product name: Hummel International Sport & Leisure A/S in Apparel (Denmark) Product link: <u>https://marketpublishers.com/r/H55FA300761EN.html</u> Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/H55FA300761EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970