

Hugo Boss AG in Luxury Goods (Germany)

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Abstracts

Hugo Boss AG will continue to try and achieve further sustainable growth through an upvaluation of its core brand Hugo Boss. It will look for growth in women's designer apparel, footwear and accessories, as well as increasing its omni-channel activities and supporting the growth of so far underrepresented brands, which is all embedded in the strengthening of the operational abilities of the company.

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Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Leather Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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