

Hug AG in Packaged Food (Switzerland)

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Abstracts

Being one of the country's oldest producers of quality baked goods and an important foodservice player, Hug is expected to continue to focus on offering a broad range of solutions for gastronomy outlets especially when it comes to baked goods, its core competence. The company will continue to offer high-quality solutions which enable customers to prepare meals quickly and efficiently and to unfold their own creativity. Hug is also anticipated to continue to offer various loyalty schemes and...

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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leading brands;

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