

Hudson's Bay Co in Retailing (Canada)

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Abstracts

Hudson's Bay Co is an "all channel retail" operator and a real estate developer. The company is dedicated to building a synergised retail model that offers its customers an effortless convenient shopping experience through the combination of its physical store locations and e-commerce. Mergers and acquisitions is a key strategy for the company's expansion. Its strategy is focused on acquiring targets that have great brands, undermanaged retail operations, opportunities for synergies, and, if the...

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