

# Huawei Technologies Co Ltd In Consumer Electronics(World)

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## Abstracts

Huawei is poised to overtake Apple as the second largest player despite the ongoing US-China trade war, impacting the company. Huawei's strong growth is driven by its domestic market, but with China's economy slowing down, Huawei faces an uphill battle to continue its trajectory growth in the global market.

Euromonitor International's Huawei Technologies Co Ltd In Consumer Electronics(World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Consumer Electronics industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

**Product coverage:** Computers and Peripherals, Digital Cameras by Type, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics, Tablets by OS.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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