

# Hua Lai Shi Catering Management & Service Co Ltd in Consumer Foodservice (China)

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## Abstracts

Hua Lai Shi Catering Management & Service Co Ltd is seeking to develop a domestic-centric management mode for fast food, with the introduction of advanced foodservice technology from western countries. By cooperating with qualified suppliers both at home and abroad, the company aims to provide quality fast food at a competitive price. The ultimate aim of Hua Lai Shi Catering is to open 10,000 chained outlets in 100 cities across China via the development strategy of both self-owned and...

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