

Hozelock Ltd in Home and Garden (United Kingdom)

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Abstracts

Hozelock Ltd, as the leading garden watering equipment company in the UK, aims to maintain its primacy of the UK market and expand overseas. To reduce its reliance on watering equipment, the company is also planning to expand its product range to include propagation equipment. At the end of 2012, Hozelock Ltd was acquired by the French conglomerate group Exel Industries. The French organisation announced that no changes will be made to the existing Hozelock domestic structure and that the...

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Contents

Strategic Direction

Key Facts

Summary 1 Hozelock Ltd: Key Facts

Summary 2 Hozelock Ltd: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Hozelock Ltd: Competitive Position 2012

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