

Hoya Corp in Eyewear (Japan)

<https://marketpublishers.com/r/HB2A78D9639EN.html>

Date: January 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: HB2A78D9639EN

Abstracts

The company continues to intensify its product development to maintain its leading position in Japan's eyewear market. With the ageing population in Japan, demand for healthcare-related products is expected to increase. Due to the demographic shifts, the company is positioning its life-care business (including contact lenses and spectacle lenses) as a key segment for company growth and plans to test and develop more high-value-added products. The company is also taking steps to ensure...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Contact Lenses, Spectacles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Hoya Corp: Key Facts

Summary 2 Hoya Corp: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Hoya Corp: Competitive Position 2012

I would like to order

Product name: Hoya Corp in Eyewear (Japan)

Product link: <https://marketpublishers.com/r/HB2A78D9639EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HB2A78D9639EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970