

# How Machine-Aided Commerce Ushered in by the IoT Era Will Impact Retailers

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### **Abstracts**

In the long term, the Internet of Things is expected to have the greatest impact on the final purchase decision as it gives way to machine-aided commerce. This report explores what this shift towards automated commerce will mean for retailers.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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