

# How Can Mexico Boost Consumer Demand?

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## Abstracts

Although Mexico's middle class has been expanding, its share in total consumption has not risen and is set to remain static through to 2030. Mexico could increase middle class purchasing power by addressing the key challenges that have kept the country's income gap wide. In the face of more challenging external conditions, boosting middle class consumption is a smart move as it increases overall domestic demand, helps make the highly-open Mexican economy more resilient, and reignites growth.

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