

Housewares in Belgium

https://marketpublishers.com/r/H2716D46E03EN.html

Date: November 2009

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: H2716D46E03EN

Abstracts

By mid-2008, the world had entered an economic downturn. Whereas the sector of housewares was literally booming over the review period, the year 2008 marked the beginning of a slow-down.

Euromonitor International's Housewares in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2004-2008, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market. Forecasts to 2013 illustrate how the market is set to change.

Product coverage: Cookware, Cutlery, Glassware, Kitchenware, Tableware and crockery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Housewares market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

HOUSEWARES IN BELGIUM

Euromonitor International November 2009

LIST OF CONTENTS AND TABLES

Headlines

Trends

Competitive Landscape

Prospects

New Product Developments

Summary 1 New Product Launches 2008

Sector Data

Table 1 Sales of Housewares by Subsector: Value 2003-2008

Table 2 Sales of Housewares by Subsector: % Value Growth 2003-2008

Table 3 Sales of Housewares by Type: % Value Breakdown 2003-2008

Table 4 Sales of Cookware by Type: % Value Breakdown 2003-2008

Table 5 Sales of Kitchenware by Type: % Value Breakdown 2003-2008

Table 6 Sales of Tableware and Crockery by Type: % Value Breakdown 2003-2008

Table 7 Sales of Cutlery by Type: % Value Breakdown 2003-2008

Table 8 Housewares Company Shares 2004-2008

Table 9 Housewares Brand Shares 2005-2008

Table 10 Sales of Housewares by Distribution Format: % Analysis 2003-2008

Table 11 Forecast Sales of Housewares by Subsector: Value 2008-2013

Table 12 Forecast Sales of Housewares by Subsector: % Value Growth 2008-2013

Demeyere NV in Housewares and Home Furnishings (belgium)

Strategic Direction

Key Facts

Summary 2 Demeyere NV: Key Facts

Summary 3 Demeyere NV: Operational Indicators 2006-2007

Company Background

Production

Competitive Positioning

Summary 4 Demeyere NV: Competitive Position 2008

Executive Summary

Market Still Resisting Economic Downturn Thanks To "cocooning" Trend



Decorating Trend Boosts Sales

Tableware and Crockery Drive Sales

Decline of Furniture Market

Housewares and Home Furnishings Markets Expected To Shrink by 2010

Key Trends and Developments

Crisis Amplifies Regional Disparities in Spending on Housewares and Home

Furnishings

Single-person and Smaller Households Influence Belgian Market

Ikea To Open New Store in Belgium

Simplicity and Ecological Materials Are Fashionable

Middle Market Still Needs Representation in Chain Stores

Market Data

Table 13 Sales of Housewares and Home Furnishings by Sector: Value 2003-2008

Table 14 Sales of Housewares and Home Furnishings by Sector: % Value Growth 2003-2008

Table 15 Housewares and Home Furnishings Company Shares 2004-2008

Table 16 Housewares and Home Furnishings Brand Shares 2005-2008

Table 17 Sales of Housewares and Home Furnishings by Distribution Format: % Analysis 2003-2008

Table 18 Forecast Sales of Housewares and Home Furnishings by Sector: Value 2008-2013

Table 19 Forecast Sales of Housewares and Home Furnishings by Sector: % Value Growth 2008-2013

Definitions

Summary 5 Research Sources



I would like to order

Product name: Housewares in Belgium

Product link: https://marketpublishers.com/r/H2716D46E03EN.html
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/H2716D46E03EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970