

Household Goods in Turkey

<https://marketpublishers.com/r/H96F06A48D2EN.html>

Date: August 2019

Pages: 21

Price: US\$ 660.00 (Single User License)

ID: H96F06A48D2EN

Abstracts

The value of household goods production in Turkey continued to grow in 2018. Growth was, however, only slightly above inflation. The Turkish household goods market grew marginally in real terms, driven by rising disposable incomes, while most of the increase in nominal terms was caused by surging inflation in the country, which reached 16% in 2018. Moreover, in 2018, exports of household goods rose on the back of a slump in the Turkish lira's exchange rate. Exporting companies had the potential...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Household Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Furniture, Imitation Jewellery, Brushes and Other Personal Items, Jewellery and Related Articles, Musical Instruments, Sports Goods, Toys and Games, Watches and Clocks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Household Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Turnover Set To Grow in Nominal Terms, But Political Risks Will Persist

Furniture Category Expected To Underperform As Auto Industry Weakens

Turkish Jewellery Finds A Place in the Global Market

Competitive Landscape

Declining Labour Costs Drive International Competitiveness

Political Discord Puts Household Goods Makers at Risk

Industry Overview

Chart 1 Turnover 2003-2023, LCU million

Chart 2 Value Added 2013-2018, LCU million

Chart 3 Profit and Profit Margin 2013-2018

Chart 4 Turnover and Growth by Category 2018, LCU million

Chart 5 Furniture Turnover 2003-2023, LCU million

Chart 6 Jewellery And Related Articles Turnover 2003-2023, LCU million

Chart 7 Pens, Lighters, Umbrellas And Other Personal Items Turnover 2003-2023,
LCU million

Chart 8 Toys And Games Turnover 2003-2023, LCU million

Chart 9 Sports Goods Turnover 2003-2023, LCU million

Chart 10 Absolute Growth by Category, LCU million

Cost Structure

Chart 11 Cost Structure 2018, LCU million

Trade

Chart 12 Imports, Exports and Trade Balance 2013-2018, LCU million

Chart 13 Exports 2013-2018, LCU million

Chart 14 Exports Share by Category 2013-2018, % of Total Exports

Chart 15 Exports by Country 2013-2018, LCU million

Chart 16 Exports Share by Country 2013-2018, % of Total Exports

Chart 17 Imports 2013-2018, LCU million

Chart 18 Imports Share by Category 2013-2018, % of Total Imports

Chart 19 Imports by Country 2013-2018, LCU million

Chart 20 Imports Share by Country 2013-2018, % of Total Imports

Market Structure

Chart 21 Market Structure by Category 2013-2018, LCU million

Chart 22 Market Share by Category 2013-2018, % of Total Market

Chart 23 Market Structure 2013-2018, LCU million

Buyers

Chart 24 Market Structure by Buyer 2018, LCU million

Firmographics

Chart 25 Employment Statistics and Productivity 2013-2018

Chart 26 Industry Concentration 2013-2018, % Share of Turnover

Chart 27 Top Companies' Shares 2018, % of Turnover

Chart 28 Top 5 Companies' Share Dynamics 2013-2018, % of Turnover

Chart 29 Turnover Performance by Company 2013-2018

Digital Business

Chart 30 Share of E-Commerce Activities 2018-2023, %

Chart 31 Number of Companies Receiving Orders Online 2013-2018

Chart 32 Number of Companies Placing Orders Online 2013-2018

Chart 33 Revenue from E-Commerce, 2013-2018, LCU million

Industry Context

Chart 34 Attractiveness Index in Selected Industries 2018

Chart 35 Industry vs GDP Performance 2003-2023, % y-o-y Growth

Chart 36 Household goods vs Other Industries 2003-2023, LCU million

Chart 37 Industry Turnover by Region 2018, USD million

Chart 38 Household Goods in Western Europe 2003-2023, USD million

I would like to order

Product name: Household Goods in Turkey

Product link: <https://marketpublishers.com/r/H96F06A48D2EN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H96F06A48D2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970