

Household Goods in Spain

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Abstracts

Rising disposable incomes and declining unemployment allowed Spanish consumers to purchase more household goods in 2019. This did not, however, translate into accelerating production output, as the slowing domestic B2B market had a negative impact on Spanish household goods producers. A slowdown was recorded in most categories, like automotive seating, general furniture and jewellery, with the overall impact of the cooling B2B market being wide-reaching. Growth in exports to all key partner coun...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Household Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Furniture, Imitation Jewellery, Brushes and Other Personal Items, Jewellery and Related Articles, Musical Instruments, Sports Goods, Toys and Games, Watches and Clocks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Household Goods market;



Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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