

Household Goods in South Korea

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Abstracts

Korean consumer spending was further on a rise in 2017, providing the main stimulus for further growth in production of household goods in the country. The increase in spending was mostly fuelled by consumers' growing confidence and the healthy domestic economy. Over the year total consumption expenditure in the country rose by nearly 3% – the largest gain in six years, based on Bank of Korea data. Furthermore, together with rising healthy lifestyle trends, Koreans are becoming increasingly inte...

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Product coverage: Furniture, Jewellery and Related Articles, Musical Instruments, Pens, Lighters, Umbrellas and Other Personal Items, Sports Goods, Toys and Games, Watches and Clocks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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