

Household Goods in Russia

<https://marketpublishers.com/r/H23EC8A7BAEEN.html>

Date: March 2021

Pages: 26

Price: US\$ 660.00 (Single User License)

ID: H23EC8A7BAEEN

Abstracts

Economic downturn in the wake of the COVID-19 pandemic caused a contraction in household spending, which, coupled with limitations on retail outlets, led to a decline in sales of household goods in 2020. During the year, median disposable income per household contracted by 7.6% in real terms, while consumer confidence dropped to record lows in 2020, negatively reflecting on household expenditure and leading to diminishing demand for household goods. The COVID-19 pandemic containment measures lim...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Household Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Furniture, Imitation Jewellery, Brushes and Other Personal Items, Jewellery and Related Articles, Musical Instruments, Sports Goods, Toys and Games, Watches and Clocks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Household Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Recovery in consumer confidence and household disposable incomes to support domestic demand for household goods

Rise in residential construction and housing reconstruction works to support demand for furniture

Competitive Landscape

Companies face indebtedness and risk of bankruptcy in the face of the pandemic outbreak

Industry Overview

CHART 1 Turnover 2004-2024, LCU million

CHART 2 Value Added 2014-2019, LCU million

CHART 3 Profit and Profit Margin 2014-2019

CHART 4 Turnover and Growth by Category 2019, LCU million

CHART 5 Furniture Turnover 2004-2024, LCU million

CHART 6 Jewellery And Related Articles Turnover 2004-2024, LCU million

CHART 7 Imitation Jewellery, Brushes And Other Personal Items Turnover 2004-2024, LCU million

CHART 8 Toys And Games Turnover 2004-2024, LCU million

CHART 9 Sports Goods Turnover 2004-2024, LCU million

CHART 10 Absolute Growth by Category, LCU million

Cost Structure

CHART 11 Cost Structure 2019, LCU million

CHART 12 B2B Costs and Growth 2019, LCU million

Trade

CHART 13 Imports, Exports and Trade Balance 2014-2019, LCU million

CHART 14 Exports 2014-2019, LCU million

CHART 15 Exports Share by Category 2014-2019, % of Total Exports

CHART 16 Exports by Country 2014-2019, LCU million

CHART 17 Exports Share by Country 2014-2019, % of Total Exports

CHART 18 Imports 2014-2019, LCU million

CHART 19 Imports Share by Category 2014-2019, % of Total Imports

CHART 20 Imports by Country 2014-2019, LCU million

CHART 21 Imports Share by Country 2014-2019, % of Total Imports

Market Structure

CHART 22 Market Structure by Category 2014-2019, LCU million

CHART 23 Market Share by Category 2014-2019, % of Total Market

CHART 24 Market Structure 2014-2019, LCU million

Buyers

CHART 25 Market Structure by Buyer 2019, LCU million

CHART 26 B2B Buyers and Growth 2019, LCU million

Firmographics

CHART 27 Employment Statistics and Productivity 2014-2019

CHART 28 Number of Companies by Company's Size 2014-2019

CHART 29 Firmographics Distribution by Company Size 2014-2019, % of Total Companies

CHART 30 Industry Concentration 2014-2019, % Share of Turnover

CHART 31 Top Companies' Shares 2019, % of Turnover

CHART 32 Top 5 Companies' Share Dynamics 2014-2019, % of Turnover

CHART 33 Turnover Performance by Company 2014-2019

Digital Business

CHART 34 Share of E-Commerce Activities 2019-2024, %

CHART 35 Number of Companies Receiving Orders Online 2014-2019

CHART 36 Number of Companies Placing Orders Online 2014-2019

CHART 37 Revenue from E-Commerce, 2014-2019, LCU million

Industry Context

CHART 38 Attractiveness Index in Selected Industries 2019

CHART 39 Industry vs GDP Performance 2004-2024, % y-o-y Growth

CHART 40 Household goods vs Other Industries 2004-2024, LCU million

CHART 41 Industry Turnover by Region 2019, USD million

CHART 42 Household Goods in Eastern Europe 2004-2024, USD million

I would like to order

Product name: Household Goods in Russia

Product link: <https://marketpublishers.com/r/H23EC8A7BAEEN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H23EC8A7BAEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970