

Household Goods in Mexico

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Abstracts

Household goods production in Mexico accelerated in 2018. Strong Mexican household consumption was one of the key reasons for the industry's growth, while exports saw a mediocre performance, due to rising protectionism in the region. Local consumers enjoyed increasing wages, as high inflation of 2017 started to moderate, providing relief for purchasing power. Furthermore, consumers continued to benefit from a high level of remittances from foreign-working Mexicans, and thus had extra income to s...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Household Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Furniture, Jewellery and Related Articles, Musical Instruments, Pens, Lighters, Umbrellas and Other Personal Items, Sports Goods, Toys and Games, Watches and Clocks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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