

# Household Goods in Japan

<https://marketpublishers.com/r/H168A3144427EN.html>

Date: October 2019

Pages: 23

Price: US\$ 660.00 (Single User License)

ID: H168A3144427EN

## Abstracts

Household goods manufacturing in Japan fared poorly in 2018, registering a decline after rebound in the prior year. Although over recent years some positivity was felt in business and consumer sentiments, non-recovering economic growth in the country left household goods producers swinging between growth and decline. Producers involved in manufacturing of high price tag items performed the weakest, as Japanese consumers were primarily cutting spending on non-essential and expensive goods such as...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Household Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** Furniture, Imitation Jewellery, Brushes and Other Personal Items, Jewellery and Related Articles, Musical Instruments, Sports Goods, Toys and Games, Watches and Clocks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Household Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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