

Household Goods in Indonesia

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Abstracts

Positive economic performance in Indonesia further spurred household goods production in the country in 2018. Local household goods producers mostly supplied the Indonesian market, and thus domestic sales stood as the core driver of growth during the year. The market reflected the healthy state of the Indonesian economy, with the country's residents' disposable incomes growing by 4% in real terms, and overall life standards improving further. Moreover, export revenue provided an additional boost...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Household Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Furniture, Jewellery and Related Articles, Musical Instruments, Pens, Lighters, Umbrellas and Other Personal Items, Sports Goods, Toys and Games, Watches and Clocks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Household Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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