

Household Goods in France

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Abstracts

Household goods production value in France stagnated in 2019. The overall macroeconomic situation slightly deteriorated over the year, following an overall drop in business and consumer confidence. The furniture segment showed extremely poor results in 2019, driven by a lack of interest in new purchases, while in the B2B segment, poor demand from local automakers was the main negative factor. Only jewellery manufacturers had a relatively good year in 2019. French luxury items saw significant dem...

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Product coverage: Furniture, Imitation Jewellery, Brushes and Other Personal Items, Jewellery and Related Articles, Musical Instruments, Sports Goods, Toys and Games, Watches and Clocks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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