

Household Goods in Australia

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Abstracts

Household goods production rebounded in 2018, after two years of weak performances. The industry's growth relied on the development of the domestic market, which showed some signs of stronger recovery during 2018. Australian spending on household goods was pushed up by a growing population, increasing employment and other positive macroeconomic trends, such as rising prices of the country's main export commodities and strong public infrastructure investment. Among negative factors, the key ones...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Household Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Furniture, Jewellery and Related Articles, Musical Instruments, Pens, Lighters, Umbrellas and Other Personal Items, Sports Goods, Toys and Games, Watches and Clocks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Household Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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