

# Hot Drinks Packaging in the Philippines

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Date: April 2023

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: H1D8D6FDDFDEN

## Abstracts

Instant coffee is the biggest category in the country's hot drinks industry as the Philippines has a long history of coffee production and it is the culturally preferred drink of the masses. Flexible aluminium/plastic is the cheapest option for the packaging of coffee, with all coffee products, including instant coffee, almost exclusively packaged in it. Cost is a huge consideration for manufacturers when deciding on the pack type. Aside from instant coffee, other plant-based hot drinks and flav...

Euromonitor International's Hot Drinks Packaging in Philippines report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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Convenience is an important factor for consumers when choosing hot drinks

Small pack sizes are preferred among consumers

### **PROSPECTS AND OPPORTUNITIES**

Sustainably packaged products seeing growing demand

Smart packaging a new innovative form of packaging for brands, but flexible aluminium/plastic will continue to dominate

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