

Hot Drinks Packaging in Brazil

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Abstracts

In 2022, folding cartons continued to be the main pack type for green tea, with flexible paper and flexible plastic the other packaging formats used in this product area. Folding cartons are usually preferred for green tea packaging because they are sturdier and provide better protection to the delicate tea leaves than flexible paper and plastic packaging. Green tea is often packaged in loose-leaf form, which can be easily crushed or damaged during transportation or storage. The thicker paperboa...

Euromonitor International's Hot Drinks Packaging in Brazil report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

Durability of folding cartons benefits its usage in green tea packaging
Flexible aluminium/plastic benefits from its cost-effectiveness in the packaging of coffee
Aluminium/plastic pouches continue to take share from glass jars in instant coffee

PROSPECTS AND OPPORTUNITIES

Nestl? striving to achieve 100% recyclability or reusability in hot drinks packaging by 2025

Expected rise in the consumption of fruit/herbal tea will benefit folding cartons as a packaging format

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