

House Foods Corp in Packaged Food (Japan)

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Abstracts

House Foods' Fifth Medium-Term Plan was launched in 2015 and covers up to 2020. This will see the company increase its focus on value-added innovation. The company plans to focus on sauces, dressings and condiments and healthier packaged food. The company also aims to reduce costs by improving its manufacturing processes and raw material procurement.

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Contents

Strategic Direction

Key Facts

Summary 1 House Foods Corp: Key Facts

Summary 2 House Foods Corp: Operational Indicators

Competitive Positioning

Summary 3 House Foods Corp: Competitive Position 2017

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