

Hotels and Restaurants in South Korea

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Abstracts

According to South Korea's National Assembly's Budget Office, China's boycott of South Korea's tourism industry cost the economy some KRW7.5 trillion in 2017. The tension started after Seoul's announced plans to install a US-made anti-missile system at the beginning of 2017. As a result, China boycotted South Korea's tourism sector, significantly damaging the growth potential of the industry over the year. In 2016 eight million Chinese tourists visited Korea, yet over March-October of 2017 the n...

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Product coverage: Hotels and Camping Sites, Restaurants and Bars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Headlines

Prospects

Easing of Tension Regarding Chinese Tourists Positively Affects Industry

2018 Olympics To Provide A Short-term Boost

Hotels Aim To Diversify From Chinese Tourism

Competitive Landscape

Chained Restaurants To Continue Growing Faster Than Independents

Industry Overview

Chart 1 Industry's Production Value 2002-2022, LCU million

Chart 2 Industry's Value Added 2012-2017, LCU million

Chart 3 Industry's Profits and Profit Margin 2012-2017, LCU million

Chart 4 Industry Structure by Category 2012-2017, LCU million

Chart 5 Restaurants and Bars Production 2002-2022, LCU million

Chart 6 Hotels and Camping Sites Production 2002-2022, LCU million

Industry's Cost Structure

Chart 7 Industry's Cost Structure 2012-2017, LCU million

Chart 8 Industry's Costs, LCU million

Trade

Chart 9 Imports, Exports and Trade Balance 2012-2017, LCU million

Chart 10 Exports by Category 2012-2017, LCU million

Chart 11 Imports by Category 2012-2017, LCU million

Market Structure

Chart 12 Market Structure 2012-2017, LCU million

Chart 13 Market Structure by Category 2012-2017, LCU million

Buyers

Chart 14 Market Structure by Buyer 2012-2017

Chart 15 Industry's Demand Structure 2012-2017

Firmographics

Chart 16 Employment Statistics and Productivity 2012-2017

Chart 17 Number of Companies by Company's Size 2012-2017

Chart 18 Industry Concentration 2012-2017, % share of total production value

Chart 19 Top Company Shares 2017, % of total production value

Chart 20 Top 5 Company Share Dynamics 2012-2017, % of total production value

Chart 21 Production Value Performance by Company 2012-2017

Industry's Context

Chart 22 Industry vs GDP Performance 2002-2022, % Y-O-Y growth

Chart 23 Hotels and Restaurants vs Other Industries 2002-2022, LCU million

Chart 24 Industry Size by Region 2017, USD million

Chart 25 Hotels and Restaurants in Asia Pacific 2002-2022, USD million

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