

# Hotels and Restaurants in Saudi Arabia

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## **Abstracts**

As of 2018, consumer expenditure on hotels and restaurants has continued to grow positively reflecting market growth. Despite the tax increase, growing population count, rising private consumption and reduction in unemployment have positively impacted Saudi's spending on eating out and catering services. Additionally, government reforms to diversify the country's economy stimulated non-oil sector growth and contributed to the positive economic trends and consumer confidence during the year. More...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Hotels and Restaurants market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Hotels and Camping Sites, Restaurants and Bars.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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