

Hotels and Restaurants in Mexico

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Abstracts

The hotels industry is set to see double-digit growth in 2019, primarily fuelled by growing demand for accommodation from domestic trips and international arrivals. The Mexico Government continued to launch promotional campaigns such as “Viajemos todos por México” (Let’s all travel across Mexico). Moreover, flows of international arrivals slowed, but maintained an upward trajectory throughout 2018. During 2018 inbound arrivals increased by 4%, while the number of domestic trips continued to grow...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Hotels and Restaurants market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Hotels and Camping Sites, Restaurants and Bars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hotels and Restaurants market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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