

# Hotels and Restaurants in Canada

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## **Abstracts**

Hospitality companies in Canada saw their revenues contracting in 2020, mainly due to the COVID-19 pandemic containment measures and plummeting foreign tourist spend domestically and around the world. Cancellation of major events and conferences as well as implementation of social distancing resulted in, according to Hotel Association of Canada, 60% of hotels claiming to experience financial difficulties and planning to either cease business or at least lay off a significant part of their staff.

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Hotels and Restaurants market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Hotels and Camping Sites, Restaurants and Bars.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Hotels and Restaurants market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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