

Hoteli Bernardin dd in Travel and Tourism (Slovenia)

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Abstracts

The strategic direction of Hoteli Bernardin dd is to provide various types of accommodation and different services, attractions and entertainments, such as MICE, health and wellness, aqua parks and casinos. The hotels are located over the Slovenian coast and mostly in the elite resort of Portorož. The company's main goal is to attract wealthier tourists throughout the whole year. Whilst the summer months are reserved for sea tourism, MICE tourism dominates during other seasons.

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