

Hotel Shilla Co Ltd in Travel and Tourism (South Korea)

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Abstracts

Aiming to be the best hospitality company, Hotel Shilla has expanded its business from hotels to duty-free shops to lifestyle and leisure, as well as restaurants. As most of the company's sales are from its duty-free business, the company is likely to continue focusing on attracting more brands to launch in its duty-free shops. In particular, the company will put effort into luxury brands, since it attracted the world's first Louis Vuitton airport shop at Incheon airport. In hotels, the company...

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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