

Hotel Lotte Co Ltd in Travel and Tourism (South Korea)

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Abstracts

As one of the leading hotel brands in South Korea, Hotel Lotte has been expanding its share through continuous renovations and new hotel openings, consisting of business hotels in the domestic market. The company is planning to expand its mid-priced business hotels and overseas chained hotels over the forecast period.

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Contents

Strategic Direction

Key Facts

Summary 1 Hoteli Bernardin dd: Key Facts

Summary 2 Hoteli Bernardin dd: Operational Indicators

Company Background

Competitive Positioning

Summary 3 Hoteli Bernardin dd: Competitive Position 2012

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