

Hot Drinks Packaging in Sweden

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With increasingly busy lifestyles, the trend towards on-the-go consumption continued. Players in the category and consumers focused on consumption solutions for travel, convenience and environmental friendliness. Mondelez Sverige became the first player in hot drinks to offer its O'Boy brand in folding cartons containing 10 flexible plastic bags. The packaging solution clearly addressed the prevailing trends, as it was suitable for picnics and travel. The concept was adopted by other players suc...

Euromonitor International's Hot Drinks Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Hot Drinks Packaging market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Large Pack Sizes Favour Plastic Pouches

Domestic Origin Labelling Appeals To Swedes

Coloured Plastic Builds A Brand

A Minimalistic Pack Design and A Clear Brand Image Are Increasingly Relevant in Sweden

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