

## Hot Drinks Packaging in Sweden

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With increasingly busy lifestyles, the trend towards on-the-go consumption continued. Players in the category and consumers focused on consumption solutions for travel, convenience and environmental friendliness. Mondelez Sverige became the first player in hot drinks to offer its O'Boy brand in folding cartons containing 10 flexible plastic bags. The packaging solution clearly addressed the prevailing trends, as it was suitable for picnics and travel. The concept was adopted by other players suc...

Euromonitor International's Hot Drinks Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Coffee, Other Hot Drinks, Tea.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Hot Drinks Packaging market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### Table of Content

Headlines

Trends

Prospects

Fiskeby Board Ab in Packaging Industry (sweden)

Strategic Direction

Key Facts

Summary 1 Fiskeby Board AB: Key Facts

Summary 2 Fiskeby Board AB: Operational Indicators

Production

Summary 3 Major End-use Categories for Fiskeby Board AB by Pack Type: 2016

**Competitive Positioning**

Iggesund Paperboard Ab in Packaging Industry (sweden)

Strategic Direction

Key Facts

Summary 4 Iggesund Paperboard AB: Key Facts

Summary 5 Iggesund Paperboard AB: Operational Indicators

Production

Summary 6 Major End-use Categories for Iggesund Paperboard AB by Pack Type: 2016

Competitive Positioning

Micvac Ab in Packaging Industry (sweden)

Strategic Direction

Key Facts

Summary 7 MicVac AB: Key Facts

Summary 8 MicVac AB: Operational Indicators

Production

Summary 9 Major End-use Categories for MicVac AB by Pack Type: 2016

Competitive Positioning

Nordic Pack Forpackningar Ab in Packaging Industry (sweden)

Strategic Direction

Key Facts

Summary 10 Nordic Pack Forpackningar AB: Key Facts

Summary 11 Nordic Pack Forpackningar AB: Operational Indicators

Production

Summary 12 Major End-use Categories for Nordic Pack Forpackningar AB by Pack Type: 2016

Competitive Positioning

Rexam Ab in Packaging Industry (sweden)

Strategic Direction

Key Facts

Summary 13 Rexam AB: Key Facts

Summary 14 Rexam AB: Operational Indicators

Production

Summary 15 Major End-use Categories for Rexam AB by Pack Type: 2016

Competitive Positioning

Scandiflex Pac Ab in Packaging Industry (sweden)

Strategic Direction

Key Facts

Summary 16 Scandiflex Pac AB: Key Facts

Summary 17 Scandiflex Pac AB: Operational Indicators

Production

Summary 18 Major End-use Categories for Scandiflex Pac AB by Pack Type: 2016

Competitive Positioning

Smurfit Kappa Sverige Ab in Packaging Industry (sweden)

Strategic Direction

Key Facts

Summary 19 Smurfit Kappa Sverige AB: Key Facts

Summary 20 Smurfit Kappa Sverige AB: Operational Indicators

Production

Summary 21 Major End-use Categories for Smurfit Kappa Sverige AB by Pack Type: 2016

Competitive Positioning

Tetra Pak Sverige Ab in Packaging Industry (sweden)

Strategic Direction

Key Facts

Summary 22 Tetra Pak Sverige AB: Key Facts

Summary 23 Tetra Pak Sverige AB: Operational Indicators

Production

Summary 24 Major End-use Categories for Tetra Pak Sverige AB by Pack Type: 2016

Competitive Positioning

Executive Summary

the Main Driver in 2016 Is the Launch of Environmentally Responsible Packaging Solutions Across Most Industries

the Future Is Bioplastic and Biodegradable Food Packaging Solutions

the Focus Is on Launching Environmentally Friendly Packaging Solutions

Total Filled Volume Sales of Alcoholic Drinks Suffer

Design and Labelling Drive Beauty and Personal Care Packaging Innovation

Shift To Smaller Packaging Solutions in Home Care

Key Trends and Developments

the Changing Structure of Swedish Society and the Improving Economy Have A Clear Impact on Trends in Alcoholic Drinks Packaging

Non-alcoholic Drinks Packaging Solutions Are Driven by Sustainability, Design and Convenience

Environmental Sustainability Influences Packaging Innovation

Players Shift Towards Smaller Pack Sizes

Convenience Is Driving Changes in Closures for Beauty and Personal Care Packaging

Packaging Legislation

Sustainability Goals Underpinned by Producer Responsibility

Liquid Tablet Detergents Are Subject To Specific Legislation

EU Legalisation on Packaging Labels Enables More Consumer-awareness Within Beauty and Personal Care in Sweden

Bpa Legislation

New EU Regulation on Text and Ingredients

Stricter Interpretation of the Marketing Legislation Is Expected

Recycling and the Environment

the Liability of Producers

Reporting Procedure for Packaging Volumes

Innovation and Monetary Incentives Lead the Way for Sweden's Recycling

the Current State of Recycling in Sweden

Table 1 Overview of Packaging Recycling and Recovery in Sweden: 2014/2015

Packaging Design and Labelling

Bold, Bright, Vibrant Colours Illuminate In-store Shelf Space

Fashion-house Fragrance Brands Focus on Differentiation

Large Pack Sizes Favour Plastic Pouches

Domestic Origin Labelling Appeals To Swedes

Coloured Plastic Builds A Brand

A Minimalistic Pack Design and A Clear Brand Image Are Increasingly Relevant in Sweden

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