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Hot Drinks Packaging in South Korea

https://marketpublishers.com/r/H7E32B6FA6AEN.html
Date: March 2022
Pages: 9
Price: US$ 990.00 (Single User License)
ID: H7E32B6FA6AEN

Abstracts

The economic slowdown due to the measures implemented to contain the spread of COVID-19 has resulted in price sensitivity among consumers due to job losses and reduced economic activity, thereby leading to falling sales of premium products, which are generally packed in glass jars and other plastic jars. This can be seen in the declining sales of glass jars in instant coffee and other plastic jars in green tea.

Euromonitor International's Hot Drinks Packaging in South Korea report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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