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# Hot Drinks: Quarterly Statement Q3 2016

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## Abstracts

The third quarter of 2016 opens amidst fresh uncertainty about the recent Brexit vote. While the direct impact of Brexit on the global hot drinks industry will likely be limited, it underscores the fragility of global consumer demand, which faces multiple headwinds in emerging and developed markets alike. That said, growth in hot drinks—coffee above all—remains strong, attracting investment from a range of newcomers looking to profit from the world's ongoing thirst for premium caffeine.

Euromonitor International's Hot Drinks: Quarterly Statement Q3 2016 global briefing offers an insight into to the size and shape of the Hot Drinks market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change and criteria for success. The analysis can focus on both retail and foodservice.

**Product coverage:** Coffee, Other Hot Drinks, Tea.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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# Contents

Forecast Update
About the Industry Forecast Models
About the industry Forecast Models

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