

Hot Drinks Packaging in Vietnam

<https://marketpublishers.com/r/H287BDE3D97EN.html>

Date: March 2022

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: H287BDE3D97EN

Abstracts

Flexible packaging and folding cartons have established a dominant presence in hot drinks packaging. Flexible packaging leads, with folding cartons the second most popular pack type. These packaging formats are popular because they are versatile and convenient. Typically, the Vietnamese consume hot drinks on a daily basis, and thus they tend to purchase hot drinks in bulk. Flexible packaging and folding cartons are light and easy for consumers to carry and store. In addition, both of these packa...

Euromonitor International's Hot Drinks Packaging in Vietnam report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HOT DRINKS PACKAGING IN VIETNAM

KEY DATA FINDINGS

2021 DEVELOPMENTS

Flexible packaging and folding cartons the main hot drinks packaging types

PET jars struggling, not least as consumers increasingly use them as refillable containers

E-commerce sales given a lift by consumers looking to avoid visiting physical stores

PROSPECTS AND OPPORTUNITIES

Sustainability to be a feature of hot drinks in the forecast period

Folding cartons to benefit from rising green and fruit/herbal tea sales

I would like to order

Product name: Hot Drinks Packaging in Vietnam

Product link: <https://marketpublishers.com/r/H287BDE3D97EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H287BDE3D97EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970