

Hot Drinks Packaging in Saudi Arabia

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Abstracts

Tea is a popular product in Saudi Arabian hot drinks, with folding cartons and flexible plastic the major pack types for this product. Major tea brands such as Al Rabea, Lipton and Twinings offer all their variants of tea in folding cartons. These brands also offer multiple sachets of tea bags, which are only available in folding cartons. Black tea and green tea are the main types of tea sold in Saudi Arabia, with both having recorded positive growth over the review period, with further growth e...

Euromonitor International's Hot Drinks Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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2021 DEVELOPMENTS

Folding cartons dominates tea packaging and is seeing growth in coffee pods

Glass jars' performance hit by declining instant coffee sales

Demand begins to wane for larger pack sizes that enable at-home storage of hot drinks

PROSPECTS AND OPPORTUNITIES

Folding cartons expected to see further growth over the forecast period

Players increasingly offering environmentally-friendly packaging

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