

Hot Drinks Packaging in Malaysia

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Abstracts

With the stringent regulations introduced to control the spread of COVID-19, at-home consumption of soft drinks recorded a growth spike in 2020, as did its packaging unit volumes. Demand for immunity-boosting drinks along with the routine consumption of tea/coffee led to increasing sales for hot drinks across most tea and coffee categories. While foodservice recorded a strong decline in 2020, within the retail channel flexible packaging that was lightweight, affordable and convenient for transpo...

Euromonitor International's Hot Drinks Packaging in Malaysia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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