

# Hot Drinks Packaging in Hong Kong, China

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Date: February 2022

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: H71CEC86748EN

## Abstracts

Hot drinks packaging recorded a sales spike in unit volume terms in 2020, as consumption of these products moved into people's home due to foodservice closures, mobility restrictions and home working/learning. However, as society began to open up again, to an extent, in 2021, sales of hot drinks packaging recorded a decline in unit volume terms. This was mirrored in the biggest product types in Hong Kong hot drinks: instant coffee, flavoured powdered drinks, and green tea, which declined in 2021...

Euromonitor International's Hot Drinks Packaging in Hong Kong, China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Coffee, Other Hot Drinks, Tea.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Hot Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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PROSPECTS AND OPPORTUNITIES

Positive growth expected again from 2022 after the declines seen in 2021

Environmental concerns will play an increasing role in hot drinks packaging

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