

Hot Drinks in Switzerland

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Abstracts

Whether coffee, tea or other hot drinks, the industry remains very popular with consumers in Switzerland. Overall, due to coffee and tea, hot drinks recorded moderate retail volume growth in 2023. While signalling a rebound from a decline in 2022, retail volume growth of hot drinks in 2023 was slower than the Coronavirus (COVID-19)-driven increases of 2020 and 2021. As consumers spent less time at home with the easing and lifting of COVID-19 restrictions, retail consumption stabilised towards th...

Euromonitor International's Hot Drinks in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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