

Hot Drinks in Switzerland

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Abstracts

Whether coffee, tea or other hot drinks, the industry remains very popular with consumers in Switzerland. Overall, due to coffee and tea, hot drinks recorded moderate retail volume growth in 2023. While signalling a rebound from a decline in 2022, retail volume growth of hot drinks in 2023 was slower than the Coronavirus (COVID-19)-driven increases of 2020 and 2021. As consumers spent less time at home with the easing and lifting of COVID-19 restrictions, retail consumption stabilised towards th...

Euromonitor International's Hot Drinks in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Hot Drinks in Switzerland
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LIST OF CONTENTS AND TABLES

HOT DRINKS IN SWITZERLAND
EXECUTIVE SUMMARY
Hot drinks in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
Foodservice vs retail split
What next for hot drinks?

MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023
Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023
Table 3 Retail Sales of Hot Drinks by Category: Volume 2018-2023
Table 4 Retail Sales of Hot Drinks by Category: Value 2018-2023
Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023
Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023
Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023
Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023
Table 9 Total Sales of Hot Drinks by Category: Total Volume 2018-2023
Table 10 Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023
Table 11 NBO Company Shares of Hot Drinks: % Retail Value 2019-2023
Table 12 LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023
Table 13 Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023
Table 14 Retail Distribution of Hot Drinks by Format: % Volume 2018-2023
Table 15 Retail Distribution of Hot Drinks by Format and Category: % Volume 2023
Table 16 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028
Table 17 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028

Table 18 Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028

Table 19 Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028

Table 20 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 21 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028

Table 22 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028

Table 23 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 24 Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028

Table 25 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

COFFEE IN SWITZERLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Higher prices foster fast value growth as demand is moderated by already high consumption and cross-border sales

Speciality and sustainable coffees gain momentum in Switzerland

Nestl? Suisse continues to invest in the category

PROSPECTS AND OPPORTUNITIES

Moves towards sustainability to impact fresh ground coffee pods

Innovation and sustainability to continue to drive retail value sales of fresh ground coffee pods

Barista-style coffee and sustainability to spur fresh coffee beans

CATEGORY DATA

Table 46 Retail Sales of Coffee by Category: Volume 2018-2023

Table 47 Retail Sales of Coffee by Category: Value 2018-2023

Table 48 Retail Sales of Coffee by Category: % Volume Growth 2018-2023

Table 49 Retail Sales of Coffee by Category: % Value Growth 2018-2023

Table 50 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2018-2023

Table 51 NBO Company Shares of Coffee: % Retail Value 2019-2023

Table 52 LBN Brand Shares of Coffee: % Retail Value 2020-2023

Table 53 Forecast Retail Sales of Coffee by Category: Volume 2023-2028

Table 54 Forecast Retail Sales of Coffee by Category: Value 2023-2028

Table 55 Forecast Retail Sales of Coffee by Category: % Volume Growth 2023-2028

Table 56 Forecast Retail Sales of Coffee by Category: % Value Growth 2023-2028

TEA IN SWITZERLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Higher prices push stronger retail current value growth

New products and flavours abound in fruit/herbal tea

Migros leverages strong private label offer to lead tea

PROSPECTS AND OPPORTUNITIES

Perceived healthier teas are set to perform best in growth terms

Sustainability to inform product and packaging developments

Innovation to continue to pique interest in fruit/herbal tea

CATEGORY DATA

Table 26 Retail Sales of Tea by Category: Volume 2018-2023

Table 27 Retail Sales of Tea by Category: Value 2018-2023

Table 28 Retail Sales of Tea by Category: % Volume Growth 2018-2023

Table 29 Retail Sales of Tea by Category: % Value Growth 2018-2023

Table 30 NBO Company Shares of Tea: % Retail Value 2019-2023

Table 31 LBN Brand Shares of Tea: % Retail Value 2020-2023

Table 32 Forecast Retail Sales of Tea by Category: Volume 2023-2028

Table 33 Forecast Retail Sales of Tea by Category: Value 2023-2028

Table 34 Forecast Retail Sales of Tea by Category: % Volume Growth 2023-2028

Table 35 Forecast Retail Sales of Tea by Category: % Value Growth 2023-2028

OTHER HOT DRINKS IN SWITZERLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Traditional demand for chocolate-based flavoured powder drinks and malt-based hot drinks

Retail current value sales grow in an inflationary climate

Wander marries a strong brand portfolio with sustainability initiatives to win over consumers

PROSPECTS AND OPPORTUNITIES

The health and wellness trend and competition from coffee and tea dampen the outlook

Ovomaltine remains critical to the performance of malt-based hot drinks

Swiss-origin brands and products to continue to gain momentum

CATEGORY DATA

Table 36 Retail Sales of Other Hot Drinks by Category: Volume 2018-2023

Table 37 Retail Sales of Other Hot Drinks by Category: Value 2018-2023

Table 38 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023

Table 39 Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023

Table 40 NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023

Table 41 LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023

Table 42 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028

Table 43 Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028

Table 44 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2023-2028

Table 45 Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028

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