

# Hot Drinks in Sweden

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## Abstracts

Over 2023, retail volume sales of hot drinks are projected to grow moderately, following a strong drop in 2022. Coffee was especially negatively affected in 2022 due to unit price increases. As prices were more stable in 2023, demand rose. Retail current value growth continued to benefit from high inflation, but also a move towards more premium types and products, such as fresh coffee beans. Fresh coffee beans benefited as more Swedish consumers focused on high-quality coffee over volume consump...

Euromonitor International's Hot Drinks in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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