

# Hot Drinks in South Korea

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## Abstracts

Hot drinks is set to see decline in retail volume terms and a stagnant performance in retail current value terms in 2023. Tea is set to see the best performance, maintaining current value growth, while coffee is set to see stagnancy due to the contrasting forces of decline for instant coffee and growth for fresh coffee. Korean coffee manufacturers and food and beverage companies are actively exploring new business ventures to counter stagnant retail sales. This effort is aimed at finding new sou...

Euromonitor International's Hot Drinks in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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December 2023

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COFFEE IN SOUTH KOREA

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