

Hot Drinks in Saudi Arabia

<https://marketpublishers.com/r/H5E81F79AD1EN.html>

Date: November 2023

Pages: 38

Price: US\$ 2,100.00 (Single User License)

ID: H5E81F79AD1EN

Abstracts

Coffee and tea benefit from being popular drinks in the Kingdom, with these being beverages which are offered as part of traditional hospitality and generosity. Growth is also being boosted by a number of government initiatives, from festivals to programmes to support local smallholder farmers and educate youth. For example, 2023 saw the return of the Saudi Coffee Festival at the King Abdullah Financial District in Riyadh in October. The festival not only allowed for coffee tasting but also look...

Euromonitor International's Hot Drinks in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Hot Drinks in Saudi Arabia
Euromonitor International
November 2023
List Of Contents And Tables
HOT DRINKS IN SAUDI ARABIA
EXECUTIVE SUMMARY
Hot drinks in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
Foodservice vs retail split
What next for hot drinks?

MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023
Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023
Table 3 Retail Sales of Hot Drinks by Category: Volume 2018-2023
Table 4 Retail Sales of Hot Drinks by Category: Value 2018-2023
Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023
Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023
Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023
Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023
Table 9 Total Sales of Hot Drinks by Category: Total Volume 2018-2023
Table 10 Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023
Table 11 NBO Company Shares of Hot Drinks: % Retail Value 2019-2023
Table 12 LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023
Table 13 Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023
Table 14 Retail Distribution of Hot Drinks by Format: % Volume 2018-2023
Table 15 Retail Distribution of Hot Drinks by Format and Category: % Volume 2023
Table 16 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028
Table 17 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028
Table 18 Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028
Table 19 Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028

Table 20 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 21 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028

Table 22 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028

Table 23 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 24 Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028

Table 25 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

COFFEE IN SAUDI ARABIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Saudi Coffee Co introduces its premium brand JAZEAN in fresh ground coffee

Players focus on premium lines with new and existing players launching new products in 2023

Distribution landscape continues to evolve

PROSPECTS AND OPPORTUNITIES

Tourism, leisure and entertainment expected to support growth

Fresh coffee to continue growing

Nestl? investing in a new manufacturing plant while forecourt retailers set to gain a stronger share of sales

CATEGORY DATA

Table 26 Retail Sales of Coffee by Category: Volume 2018-2023

Table 27 Retail Sales of Coffee by Category: Value 2018-2023

Table 28 Retail Sales of Coffee by Category: % Volume Growth 2018-2023

Table 29 Retail Sales of Coffee by Category: % Value Growth 2018-2023

Table 30 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2018-2023

Table 31 NBO Company Shares of Coffee: % Retail Value 2019-2023

Table 32 LBN Brand Shares of Coffee: % Retail Value 2020-2023

Table 33 Forecast Retail Sales of Coffee by Category: Volume 2023-2028

Table 34 Forecast Retail Sales of Coffee by Category: Value 2023-2028

Table 35 Forecast Retail Sales of Coffee by Category: % Volume Growth 2023-2028

Table 36 Forecast Retail Sales of Coffee by Category: % Value Growth 2023-2028

TEA IN SAUDI ARABIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Tea drinking remains a popular local tradition

Lipton Tea Factory remains the leading player in tea in 2023, but players in fruit/herbal tea see strong growth

Supermarkets and hypermarkets dominate sales but e-commerce attracts those looking for convenience

PROSPECTS AND OPPORTUNITIES

Tea sales expected to benefit from Saudi Arabia's investment in tourism, leisure and entertainment as well as from population growth

New product development anticipated in tea

E-commerce gaining share while forecourt retailers providing new sales opportunities

CATEGORY DATA

Table 37 Retail Sales of Tea by Category: Volume 2018-2023

Table 38 Retail Sales of Tea by Category: Value 2018-2023

Table 39 Retail Sales of Tea by Category: % Volume Growth 2018-2023

Table 40 Retail Sales of Tea by Category: % Value Growth 2018-2023

Table 41 NBO Company Shares of Tea: % Retail Value 2019-2023

Table 42 LBN Brand Shares of Tea: % Retail Value 2020-2023

Table 43 Forecast Retail Sales of Tea by Category: Volume 2023-2028

Table 44 Forecast Retail Sales of Tea by Category: Value 2023-2028

Table 45 Forecast Retail Sales of Tea by Category: % Volume Growth 2023-2028

Table 46 Forecast Retail Sales of Tea by Category: % Value Growth 2023-2028

OTHER HOT DRINKS IN SAUDI ARABIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

The unhealthy image of other hot drinks continues to negatively impact sales

Nesquik continues to lead but faces growing competition

Distribution is dominated by supermarkets and hypermarkets

PROSPECTS AND OPPORTUNITIES

Retail sales set to struggle but increase in tourism should benefit foodservice sales

New product development expected to focus on healthier options

Growing focus on convenience likely to influence distribution trends

CATEGORY DATA

Table 47 Retail Sales of Other Hot Drinks by Category: Volume 2018-2023

Table 48 Retail Sales of Other Hot Drinks by Category: Value 2018-2023

Table 49 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023

Table 50 Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023

Table 51 NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023

Table 52 LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023

Table 53 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028

Table 54 Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028

Table 55 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2023-2028

Table 56 Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028

I would like to order

Product name: Hot Drinks in Saudi Arabia

Product link: <https://marketpublishers.com/r/H5E81F79AD1EN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H5E81F79AD1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970