

# Hot Drinks in Saudi Arabia

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## Abstracts

Coffee and tea benefit from being popular drinks in the Kingdom, with these being beverages which are offered as part of traditional hospitality and generosity. Growth is also being boosted by a number of government initiatives, from festivals to programmes to support local smallholder farmers and educate youth. For example, 2023 saw the return of the Saudi Coffee Festival at the King Abdullah Financial District in Riyadh in October. The festival not only allowed for coffee tasting but also look...

Euromonitor International's Hot Drinks in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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