

# Hot Drinks in Portugal

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## Abstracts

In 2023, the hot drinks landscape in Portugal recorded positive growth in the on-trade channel, boosted by the return of tourism and out-of-home consumption post-COVID-19. Tourism was a main driver for the on-trade, while off-trade noted a volume decline, with demand decreasing following the heightened growth seen during the COVID-19 confinement period. In addition, rising inflation and price hikes in 2023 led consumers to readjust their budgets, focusing on essential items during a time of decl...

Euromonitor International's Hot Drinks in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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January 2024

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