

# Hot Drinks in the Philippines

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## Abstracts

Despite persisting inflationary pressures, volume sales of hot drinks in the Philippines recorded healthy growth in both retail and foodservice channels in 2023, with improving economic conditions and the greater mobility of Filipino consumers contributing to an increase in demand. Coffee, the largest product area in terms of volume, saw a particularly buoyant performance, supported by the vibrancy of instant coffee mixes, as the busier lifestyles of consumers encouraged them to prioritise convenience.

Euromonitor International's Hot Drinks in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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