

Hot Drinks in the Netherlands

https://marketpublishers.com/r/HAEF7D6D287EN.html Date: December 2023 Pages: 36 Price: US\$ 2,100.00 (Single User License) ID: HAEF7D6D287EN

Abstracts

While hot drinks in the Netherlands is poised to record solid growth in current value terms in 2023, this is mainly because unit prices have continued to rise sharply due to the spike in inflation fuelled by the global recovery from COVID-19, the fallout of Russia's invasion of Ukraine and other factors. Overall retail volume sales have declined for a third consecutive year, with the three main categories all set to post negative results in this regard. Aside from heightened budget-consciousness...

Euromonitor International's Hot Drinks in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Hot Drinks in the Netherlands Euromonitor International December 2023

LIST OF CONTENTS AND TABLES

HOT DRINKS IN THE NETHERLANDS EXECUTIVE SUMMARY Hot drinks in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023 Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023 Table 3 Retail Sales of Hot Drinks by Category: Volume 2018-2023 Table 4 Retail Sales of Hot Drinks by Category: Value 2018-2023 Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023 Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023 Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023 Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023 Table 9 Total Sales of Hot Drinks by Category: Total Volume 2018-2023 Table 10 Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023 Table 11 NBO Company Shares of Hot Drinks: % Retail Value 2019-2023 Table 12 LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023 Table 13 Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023 Table 14 Retail Distribution of Hot Drinks by Format: % Volume 2018-2023 Table 15 Retail Distribution of Hot Drinks by Format and Category: % Volume 2023 Table 16 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028 Table 17 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth

2023-2028



Table 18 Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028 Table 19 Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028 Table 20 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028 Table 21 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028 Table 22 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028 Table 23 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028 Table 24 Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028 Table 25 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028 DISCLAIMER SOURCES Summary 1 Research Sources COFFEE IN THE NETHERLANDS **KEY DATA FINDINGS**

2023 DEVELOPMENTS

Retail volume sales remain in negative territory but rate of decline slows Consumers show growing preference for single-serve formats De Koffiejongens continues to win over eco-conscious coffee drinkers PROSPECTS AND OPPORTUNITIES Overall retail volume sales expected to pick up as recent spike in inflation recedes Fresh coffee beans and hard pods will profit from increasing consumer sophistication E-commerce likely to make further distribution gains CATEGORY DATA Table 26 Retail Sales of Coffee by Category: Volume 2018-2023 Table 27 Retail Sales of Coffee by Category: Value 2018-2023 Table 28 Retail Sales of Coffee by Category: % Volume Growth 2018-2023 Table 29 Retail Sales of Coffee by Category: % Value Growth 2018-2023 Table 30 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2018-2023 Table 31 NBO Company Shares of Coffee: % Retail Value 2019-2023 Table 32 LBN Brand Shares of Coffee: % Retail Value 2020-2023 Table 33 Forecast Retail Sales of Coffee by Category: Volume 2023-2028 Table 34 Forecast Retail Sales of Coffee by Category: Value 2023-2028 Table 35 Forecast Retail Sales of Coffee by Category: % Volume Growth 2023-2028 Table 36 Forecast Retail Sales of Coffee by Category: % Value Growth 2023-2028



TEA IN THE NETHERLANDS KEY DATA FINDINGS

2023 DEVELOPMENTS

Pace of decline in off-trade consumption eases as inflationary pressures recede Outdated image and commoditisation continue to erode appeal of black tea Douwe Egberts launches new variety box in fruit/herbal tea PROSPECTS AND OPPORTUNITIES Decline in retail volume sales set to persist but outlook is brighter in value terms Fruit/herbal tea expected to be the most dynamic category Loose black tea anticipated to fare better than black tea bags CATEGORY DATA Table 37 Retail Sales of Tea by Category: Volume 2018-2023 Table 38 Retail Sales of Tea by Category: Value 2018-2023 Table 39 Retail Sales of Tea by Category: % Volume Growth 2018-2023 Table 40 Retail Sales of Tea by Category: % Value Growth 2018-2023 Table 41 NBO Company Shares of Tea: % Retail Value 2019-2023 Table 42 LBN Brand Shares of Tea: % Retail Value 2020-2023 Table 43 Forecast Retail Sales of Tea by Category: Volume 2023-2028 Table 44 Forecast Retail Sales of Tea by Category: Value 2023-2028 Table 45 Forecast Retail Sales of Tea by Category: % Volume Growth 2023-2028 Table 46 Forecast Retail Sales of Tea by Category: % Value Growth 2023-2028 OTHER HOT DRINKS IN THE NETHERLANDS **KEY DATA FINDINGS**

2023 DEVELOPMENTS

Lack of investment continues to limit consumer interest in other hot drinks Pricing pressures remain elevated as raw material and packaging costs rise Nestl? retains sizeable lead but faces growing competition PROSPECTS AND OPPORTUNITIES Other hot drinks consumption set to continue falling Chocolate-based flavoured powder drinks face growing threat from RTD products Online purchases of other hot drinks expected to increase CATEGORY DATA Table 47 Retail Sales of Other Hot Drinks by Category: Volume 2018-2023 Table 48 Retail Sales of Other Hot Drinks by Category: Value 2018-2023 Table 49 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023



Table 50 Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023 Table 51 NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023 Table 52 LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023 Table 53 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028 Table 54 Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028 Table 55 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2023-2028

Table 56 Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028



I would like to order

Product name: Hot Drinks in the Netherlands

Product link: https://marketpublishers.com/r/HAEF7D6D287EN.html

Price: US\$ 2,100.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/HAEF7D6D287EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970