

Hot Drinks in North Macedonia

<https://marketpublishers.com/r/HA10EC1B67BEN.html>

Date: January 2024

Pages: 33

Price: US\$ 2,100.00 (Single User License)

ID: HA10EC1B67BEN

Abstracts

Hot drinks achieved minimal retail volume growth and strong retail value growth in 2023 amidst rising unit prices and the broader impact of inflation. The recovery of hot drinks sales through foodservice continued during the year and the channel finally surpassed the pre-COVID-19 level of sales seen in 2019. In 2023, the positive performance of hot drinks was driven by strong growth in coffee, which is a key category in terms of volumes, and was the fastest growing category in hot drinks.

Euromonitor International's Hot Drinks in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Hot Drinks in North Macedonia
Euromonitor International
January 2024

LIST OF CONTENTS AND TABLES

HOT DRINKS IN NORTH MACEDONIA
EXECUTIVE SUMMARY
Hot drinks in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
Foodservice vs retail split
What next for hot drinks?

MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023
Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023
Table 3 Retail Sales of Hot Drinks by Category: Volume 2018-2023
Table 4 Retail Sales of Hot Drinks by Category: Value 2018-2023
Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023
Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023
Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023
Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023
Table 9 Total Sales of Hot Drinks by Category: Total Volume 2018-2023
Table 10 Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023
Table 11 NBO Company Shares of Hot Drinks: % Retail Value 2019-2023
Table 12 LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023
Table 13 Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023
Table 14 Retail Distribution of Hot Drinks by Format: % Volume 2018-2023
Table 15 Retail Distribution of Hot Drinks by Format and Category: % Volume 2023
Table 16 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028
Table 17 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028

Table 18 Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028

Table 19 Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028

Table 20 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 21 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028

Table 22 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028

Table 23 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 24 Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028

Table 25 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

COFFEE IN NORTH MACEDONIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Price rises drive strong value growth

Fresh ground coffee pods stays out in front

Atlantic Trade Skopje continues to innovate

PROSPECTS AND OPPORTUNITIES

Convenience to exert a significant influence on category development

Further expansion of fresh ground coffee capsules

Upmarket trend to drive increasing interest in fresh coffee beans

CATEGORY DATA

Table 26 Retail Sales of Coffee by Category: Volume 2018-2023

Table 27 Retail Sales of Coffee by Category: Value 2018-2023

Table 28 Retail Sales of Coffee by Category: % Volume Growth 2018-2023

Table 29 Retail Sales of Coffee by Category: % Value Growth 2018-2023

Table 30 NBO Company Shares of Coffee: % Retail Value 2019-2023

Table 31 LBN Brand Shares of Coffee: % Retail Value 2020-2023

Table 32 Forecast Retail Sales of Coffee by Category: Volume 2023-2028

Table 33 Forecast Retail Sales of Coffee by Category: Value 2023-2028

Table 34 Forecast Retail Sales of Coffee by Category: % Volume Growth 2023-2028

Table 35 Forecast Retail Sales of Coffee by Category: % Value Growth 2023-2028

TEA IN NORTH MACEDONIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Continued recovery

Herbal/traditional medicinal tea leads the way

Green tea returns to growth

PROSPECTS AND OPPORTUNITIES

Limited growth potential, but some opportunities

Positive impact of health and wellness trend

Instant tea faces ongoing challenges amidst emergence of tea pods

CATEGORY DATA

Table 36 Retail Sales of Tea by Category: Volume 2018-2023

Table 37 Retail Sales of Tea by Category: Value 2018-2023

Table 38 Retail Sales of Tea by Category: % Volume Growth 2018-2023

Table 39 Retail Sales of Tea by Category: % Value Growth 2018-2023

Table 40 NBO Company Shares of Tea: % Retail Value 2019-2023

Table 41 LBN Brand Shares of Tea: % Retail Value 2020-2023

Table 42 Forecast Retail Sales of Tea by Category: Volume 2023-2028

Table 43 Forecast Retail Sales of Tea by Category: Value 2023-2028

Table 44 Forecast Retail Sales of Tea by Category: % Volume Growth 2023-2028

Table 45 Forecast Retail Sales of Tea by Category: % Value Growth 2023-2028

OTHER HOT DRINKS IN NORTH MACEDONIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Return to growth

Chocolate-based flavoured powder drinks remains dominant

E-commerce supports growing interest in pods

PROSPECTS AND OPPORTUNITIES

Modest prospects

Chocolate-based products to remain dominant, though room for development in malt-based options

Potential for development of pods format

CATEGORY DATA

Table 46 Retail Sales of Other Hot Drinks by Category: Volume 2018-2023

Table 47 Retail Sales of Other Hot Drinks by Category: Value 2018-2023

Table 48 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023

Table 49 Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023

Table 50 NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023

Table 51 LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023

Table 52 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028

Table 53 Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028

Table 54 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth
2023-2028

Table 55 Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth
2023-2028

I would like to order

Product name: Hot Drinks in North Macedonia

Product link: <https://marketpublishers.com/r/HA10EC1B67BEN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HA10EC1B67BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970