

Hot Drinks in Japan

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Abstracts

In 2023, hot drinks is set to record opposite performances in the foodservice channel and the retail channel. On 8 May 2023, the Japanese government downgraded the legal status of COVID-19 to Class 5, the level of common infectious disease. This was a major policy shift in the government's response to the pandemic after three years. Now that COVID-19 is categorised in the same group as seasonal influenza, social and economic activities have been normalised. Consumer confidence is recovering, alo...

Euromonitor International's Hot Drinks in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Hot Drinks in Japan
Euromonitor International
November 2023
List Of Contents And Tables
HOT DRINKS IN JAPAN
EXECUTIVE SUMMARY
Hot drinks in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
Foodservice vs retail split
What next for hot drinks?

MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023
Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023
Table 3 Retail Sales of Hot Drinks by Category: Volume 2018-2023
Table 4 Retail Sales of Hot Drinks by Category: Value 2018-2023
Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023
Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023
Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023
Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023
Table 9 Total Sales of Hot Drinks by Category: Total Volume 2018-2023
Table 10 Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023
Table 11 NBO Company Shares of Hot Drinks: % Retail Value 2019-2023
Table 12 LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023
Table 13 Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023
Table 14 Retail Distribution of Hot Drinks by Format: % Volume 2018-2023
Table 15 Retail Distribution of Hot Drinks by Format and Category: % Volume 2023
Table 16 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028
Table 17 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028
Table 18 Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028
Table 19 Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028

Table 20 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 21 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028

Table 22 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028

Table 23 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 24 Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028

Table 25 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

COFFEE IN JAPAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Foodservice struggles from reduced footfall due to home working, and price hikes

Despite price increases, value-added products perform well

Manufacturers expand the line-up of retail products under caf? brands

PROSPECTS AND OPPORTUNITIES

Total volume sales expected to struggle to see growth, yet working from home will limit decline

Retro boom continues to offer potential to revitalise old-fashioned caf?s

Increasing initiatives towards sustainability

CATEGORY DATA

Table 26 Retail Sales of Coffee by Category: Volume 2018-2023

Table 27 Retail Sales of Coffee by Category: Value 2018-2023

Table 28 Retail Sales of Coffee by Category: % Volume Growth 2018-2023

Table 29 Retail Sales of Coffee by Category: % Value Growth 2018-2023

Table 30 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2018-2023

Table 31 NBO Company Shares of Coffee: % Retail Value 2019-2023

Table 32 LBN Brand Shares of Coffee: % Retail Value 2020-2023

Table 33 Forecast Retail Sales of Coffee by Category: Volume 2023-2028

Table 34 Forecast Retail Sales of Coffee by Category: Value 2023-2028

Table 35 Forecast Retail Sales of Coffee by Category: % Volume Growth 2023-2028

Table 36 Forecast Retail Sales of Coffee by Category: % Value Growth 2023-2028

TEA IN JAPAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Tea struggles, due to the competition with RTD tea, and price increases
Struggles for leaf tea, while new product development continues for tea bags
Coffee chains are increasing outlets focusing on tea

PROSPECTS AND OPPORTUNITIES

Added-value, especially in terms of health, will be the main focus of new product development

New consumption occasions will be explored to stimulate growth for tea
Foodservice volumes will struggle, yet afternoon tea likely to become more popular

CATEGORY DATA

Table 37 Retail Sales of Tea by Category: Volume 2018-2023

Table 38 Retail Sales of Tea by Category: Value 2018-2023

Table 39 Retail Sales of Tea by Category: % Volume Growth 2018-2023

Table 40 Retail Sales of Tea by Category: % Value Growth 2018-2023

Table 41 NBO Company Shares of Tea: % Retail Value 2019-2023

Table 42 LBN Brand Shares of Tea: % Retail Value 2020-2023

Table 43 Forecast Retail Sales of Tea by Category: Volume 2023-2028

Table 44 Forecast Retail Sales of Tea by Category: Value 2023-2028

Table 45 Forecast Retail Sales of Tea by Category: % Volume Growth 2023-2028

Table 46 Forecast Retail Sales of Tea by Category: % Value Growth 2023-2028

OTHER HOT DRINKS IN JAPAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Other hot drinks is facing stagnation, as the benefit of increased time spent at home has ceased

Active new product development continues with FFC (Foods with Functional Claims)
Nestlé Japan Ltd launches Milo that can be prepared with water

PROSPECTS AND OPPORTUNITIES

Unstoppable decline of young population will require manufacturers to expand the consumer base

Potential for nutritional support for older consumers could be further explored

Positioning as a natural supplement has potential to further expand the consumer base

CATEGORY DATA

Table 47 Retail Sales of Other Hot Drinks by Category: Volume 2018-2023

Table 48 Retail Sales of Other Hot Drinks by Category: Value 2018-2023

Table 49 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023

Table 50 Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023

Table 51 NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023

Table 52 LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023

Table 53 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028

Table 54 Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028

Table 55 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth
2023-2028

Table 56 Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth
2023-2028

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