

Hot Drinks in Ghana

<https://marketpublishers.com/r/HC45472307EEN.html>

Date: January 2024

Pages: 34

Price: US\$ 2,100.00 (Single User License)

ID: HC45472307EEN

Abstracts

Rising prices due to high inflation continued to put pressure on demand for hot drinks in 2023 as consumers prioritised essentials when spending. Nonetheless, growth remains positive across the market, with consumers opting for more affordable brands and smaller pack sizes, rather than avoiding hot drinks altogether. Growing health awareness among affluent consumers is influencing demand, especially in tea and coffee, while innovation is generally becoming more vital for success in hot drinks.

Euromonitor International's Hot Drinks in Ghana report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Hot Drinks in Ghana
Euromonitor International
January 2024

LIST OF CONTENTS AND TABLES

HOT DRINKS IN GHANA

EXECUTIVE SUMMARY

Hot drinks in 2023: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

What next for hot drinks?

MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023

Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023

Table 3 Retail Sales of Hot Drinks by Category: Volume 2018-2023

Table 4 Retail Sales of Hot Drinks by Category: Value 2018-2023

Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023

Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023

Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 9 Total Sales of Hot Drinks by Category: Total Volume 2018-2023

Table 10 Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023

Table 11 NBO Company Shares of Hot Drinks: % Retail Value 2019-2023

Table 12 LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023

Table 13 Retail Distribution of Hot Drinks by Format: % Volume 2018-2023

Table 14 Retail Distribution of Hot Drinks by Format and Category: % Volume 2023

Table 15 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028

Table 16 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028

Table 17 Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028

Table 18 Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028

Table 19 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 20 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028

Table 21 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028

Table 22 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 23 Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028

Table 24 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

DISCLAIMER

COFFEE

2023 DEVELOPMENTS

Prospects and Opportunities

Category Data

Table 25 Retail Sales of Coffee by Category: Volume 2018-2023

Table 26 Retail Sales of Coffee by Category: Value 2018-2023

Table 27 Retail Sales of Coffee by Category: % Volume Growth 2018-2023

Table 28 Retail Sales of Coffee by Category: % Value Growth 2018-2023

Table 29 NBO Company Shares of Coffee: % Retail Value 2019-2023

Table 30 LBN Brand Shares of Coffee: % Retail Value 2020-2023

Table 31 Forecast Retail Sales of Coffee by Category: Volume 2023-2028

Table 32 Forecast Retail Sales of Coffee by Category: Value 2023-2028

Table 33 Forecast Retail Sales of Coffee by Category: % Volume Growth 2023-2028

Table 34 Forecast Retail Sales of Coffee by Category: % Value Growth 2023-2028

TEA

Table 35 Retail Sales of Tea by Category: Volume 2018-2023

Table 36 Retail Sales of Tea by Category: Value 2018-2023

Table 37 Retail Sales of Tea by Category: % Volume Growth 2018-2023

Table 38 Retail Sales of Tea by Category: % Value Growth 2018-2023

Table 39 NBO Company Shares of Tea: % Retail Value 2019-2023

Table 40 LBN Brand Shares of Tea: % Retail Value 2020-2023

Table 41 Forecast Retail Sales of Tea by Category: Volume 2023-2028

Table 42 Forecast Retail Sales of Tea by Category: Value 2023-2028

Table 43 Forecast Retail Sales of Tea by Category: % Volume Growth 2023-2028

Table 44 Forecast Retail Sales of Tea by Category: % Value Growth 2023-2028

OTHER HOT DRINKS

Table 45 Retail Sales of Other Hot Drinks by Category: Volume 2018-2023

Table 46 Retail Sales of Other Hot Drinks by Category: Value 2018-2023

Table 47 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023

Table 48 Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023

Table 49 NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023

Table 50 LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023

Table 51 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028

Table 52 Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028

Table 53 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2023-2028

Table 54 Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028

I would like to order

Product name: Hot Drinks in Ghana

Product link: <https://marketpublishers.com/r/HC45472307EEN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HC45472307EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970