

Hot Drinks in Ethiopia

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Abstracts

Coffee dominates retail volume sales of hot drinks in Ethiopia. Coffee has a long history in the country and is regularly consumed by most adults. Retail volume sales of coffee continued to expand in 2023, while tea also grew from a small base and there was no demand for other hot drinks. Most coffee is sold unpackaged via informal retailing, but packaged fresh ground coffee and packaged roasted fresh coffee beans are growing in popularity in urban areas.

Euromonitor International's Hot Drinks in Ethiopia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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