

Hot Drinks in Costa Rica

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Abstracts

Inflation has taken its toll on hot drinks in Costa Rica, striking the coffee category especially hard in 2022. Conditions were exacerbated by the swift and unexpected appreciation of the colon vis-?-vis the dollar, which created a set of challenging economic conditions for the hot drinks industry. Whilst volume sales in coffee and tea were hit hard in 2022, hot drinks has started to recover over the course of 2023. Coffee witnessed a notable turnaround in volume sales as retail prices started t...

Euromonitor International's Hot Drinks in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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