

Hosiery in Nigeria

<https://marketpublishers.com/r/H3F60EEE926EN.html>

Date: January 2024

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: H3F60EEE926EN

Abstracts

Sales of hosiery slumped in retail volume terms in 2023 as the challenging economic conditions in Nigeria put pressure on disposable income. With high inflation limiting consumer spending power consumers were forced to become more frugal and to focus on essentials. The price of hosiery also rose sharply as the local currency continued to depreciate during the year, while manufacturers also faced rising production costs at home and abroad.

Euromonitor International's Hosiery in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hosiery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Hosiery in Nigeria
Euromonitor International
January 2024

LIST OF CONTENTS AND TABLES

HOSIERY IN NIGERIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Hosiery sales suffer as inflation and unemployment rises
Informal channels continue to take sales away from formal ones
Competition in hosiery remains highly fragmented with little room for brand loyalty

PROSPECTS AND OPPORTUNITIES

Economic recovery set to boost sales of hosiery over the forecast period
Non-sheer hosiery to drive growth due to preference for socks that complement footwear

Modern retail chains set to be boosted by economic stability

CATEGORY DATA

Table 1 Sales of Hosiery by Category: Volume 2018-2023
Table 2 Sales of Hosiery by Category: Value 2018-2023
Table 3 Sales of Hosiery by Category: % Volume Growth 2018-2023
Table 4 Sales of Hosiery by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Hosiery: % Value 2019-2023
Table 6 LBN Brand Shares of Hosiery: % Value 2020-2023
Table 7 Forecast Sales of Hosiery by Category: Volume 2023-2028
Table 8 Forecast Sales of Hosiery by Category: Value 2023-2028
Table 9 Forecast Sales of Hosiery by Category: % Volume Growth 2023-2028
Table 10 Forecast Sales of Hosiery by Category: % Value Growth 2023-2028

APPAREL AND FOOTWEAR IN NIGERIA

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 12 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 17 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 20 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 21 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 22 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Hosiery in Nigeria

Product link: <https://marketpublishers.com/r/H3F60EEE926EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H3F60EEE926EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970